



Howard County LHC
Local Health Improvement Coalition

Howard County Health Department

Behavioral Health Work Group

August 17, 2017

Howard County LHC
Local Health Improvement Coalition

Howard County Health Department

Goal: Discuss 2018-2020 Strategic and request members' feedback on the updated plan. Hear a recovery story and learn about the role of a Peer Support Recovery Specialist.

- Welcome & Introductions
- Approval of Minutes and Announcements
- Strategic Planning Updates
- Guest Speaker Presentation
- Wrap-Up and Next Steps

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Approval of Minutes and Member Announcements (5 Minutes)

Recap and Approval of Minutes

Member Announcements

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Behavioral Health Workgroup 2018-2020 Action Planning

Goal 1: Reduce Emergency Department visits related to mental health conditions in Howard County.

Objective 1.1:
By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of mental health conditions.

Education and Communication Strategy: Increase community awareness and reduce stigma about prevention and treatment of mental health conditions by:

- Utilizing stigma-reduction communication campaigns and promoting community events related to prevention and treatment of mental health conditions through the LHC website and social media and participating in events when appropriate as determined by the audience and setting of the event.
- Promoting resources and utilizing existing peer and community education resources and programs to engage community members in education and stigma reduction strategies for promoting mental health into chronic disease prevention efforts and medical care.
- Increase access to behavioral health screening and treatment for priority populations through provider education.

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Behavioral Health Workgroup 2018-2020 Action Planning

➤ **Prioritized Tactics:**

- Increase HCHLHC website and social media utilization
- Utilize messages consistent with community partners and stakeholders to reduce stigma about prevention and treatment of mental health conditions
 - #Iamstigmafree (NAMI) and #Iwishyouknew (Humanim) and other programs and in multiple language versions
 - Mental Health First Aid and other programs through NAMI, Horizon Foundation, Grassroots, etc.
 - Provided targeted education and campaigns for people who want to get involved, priority populations, Latinos, aging population
- Promote and participate in outreach and educational events that collaborate with schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)
- Facilitate county-wide symposium/CE opportunities for providers, other care professionals and community members on pertinent behavioral health topics

***SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**

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Behavioral Health Workgroup 2018-2020 Action Planning

Goal 2: Reduce Emergency Department visits for addiction-related conditions in Howard County.

Objective 2.1 :
By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of addiction.

Education and Communication Strategy: Increase community awareness and reduce stigma about prevention and treatment of addictions conditions by:

- Utilizing stigma-reduction communication campaigns and promoting community events related to prevention and treatment of addictions through the LHC website and social media and participating in events when appropriate as determined by the audience and setting of the event.
- Promoting resources and utilizing existing peer and community education resources and programs to engage community members in education and stigma reduction strategies for promoting addiction awareness and treatment resources into chronic disease prevention efforts and medical care.
- Increase access to addictions screening and treatment for priority populations through provider education.

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➤ Prioritized Tactics:

- Increase HCHLHC website and social media utilization
- Utilize messages consistent with community partners and stakeholders to reduce stigma about prevention and treatment of addictions
 - #onedeadistoomany and other programs and in multiple language versions
- Promote and participate in outreach and educational events that collaborate with schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)
- Facilitate county-wide symposium/CE opportunities for providers and other care professionals in the community on pertinent addictions-related topics

***SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC**

Behavioral Health Workgroup 2018-2020 Action Planning



Goal 3: Reduce suicide rates in Howard County.

Objective:

3.1 By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of suicide.

Education and Communication Strategy: Increase community awareness and reduce stigma about prevention of suicide by:



- Utilizing stigma-reduction communication campaigns and promoting community events related to suicide prevention through the LHIC website and social media and participating in events when appropriate as determined by the audience and setting of the event.
- Promoting resources and utilizing existing peer and community education resources and programs to engage community members in suicide prevention strategies.
- Increase access to suicide prevention resources for priority populations through provider education.


Behavioral Health Workgroup 2018-2020 Action Planning

➤ Prioritized Tactics:

- Increase HCHLHC website and social media utilization
- Utilize messages consistent with community partners and stakeholders to reduce stigma about suicide
 - National Association of Mental Health Directors and other programs and in multiple language versions
 - QPR programs through Horizon Foundation
- Promote and participate in outreach and educational events that collaborate with schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.)
- Facilitate county-wide symposium/CE opportunities for providers and other care professionals in the community on pertinent suicide-related topics



Behavioral Health Workgroup 2018-2020 Action Planning



**HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION
FY 18-20 ACTION PLANNING LOGIC MODEL**



HLHC PRIORITY: Access to Care, Behavioral Health, Healthy Aging, Healthy Weight, Safety. What is the condition or need reflected in the SMART measures, HCLHC and other data? Outcome: How will the HCLHC Priority Work Group address the identified goal?

STRATEGY	INPUTS	ACTIVITIES		PARTICIPATION		OUTCOMES - IMPACT		
		What do we need to do to ensure our goals are met?	Who will we lead?	Who will we lead?	Short Term (PT 18)	Medium Term (PT 19)	Long Term (PT 20)	
How will the HCLHC Priority Work Group address the identified objectives based on evidence based and promising practices identified? SMART STRATEGIES: 1 - Specific 2 - Measurable 3 - Achievable 4 - Relevant 5 - Timely 6 - Sustainable 7 - Community based 8 - Data driven 9 - Evidence based 10 - SMART	What do we need? - Staff - Partners - Volunteers - Time - Money - Materials - Equipment - Technology	What do we need to do to ensure our goals are met? - Programs - Publications - Media - Projects - Initiatives - Assessment - Training	Who will we lead? - Characteristics - Qualities	Who will we lead? - Numbers - Characteristics - Qualities	What are the short term results? - Numbers - Characteristics - Qualities	What are the medium term results? - Numbers - Characteristics - Qualities	What are the long term results? - Numbers - Characteristics - Qualities	
Assumptions: (beliefs, expectations, and principles that guide our work.) 1. 2. 3. 4.						Environment: (influential factors) 1. 2. 3.		

Membership Levels (5 Minutes)

- **Level 1 Member:**
 - learn more about the resources available in my community
 - share events and activities with the coalition,
 - attend and participate in full HCHLHC meetings.
- **Level 2 Member:**
 - learn more about the resources available in my community
 - share events and activities with the coalition
 - attend and participate in full HCHLHC and designated workgroup meetings
- **Level 3 Member:**
 - learn more about the resources available in my community
 - share my organization's events and activities with the coalition
 - attend and participate in full HCHLHC and designated workgroup meetings
 - commit services and resources to contribute to the coalition and to further work group activities.

7th Inning Stretch- Healthy Meeting Stretch Break (2 Minutes)



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Guest Speaker

Claudia Lempges- Peer Recovery Support Specialist

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Next Steps and Wrap-up for Full Work Group (5 Minutes)

- Full LHIC Meeting: September 28th, 2017
8:30 – 10:30 am, Susquehanna
- Next Workgroup Meeting: October 12, 2017*
9:00 –10:30 a.m. Barton A&B
*Please note this date has been revised

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