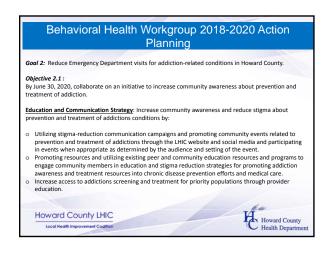


Behavioral Health Workgroup 2018-2020 Action Planning > Prioritized Tactics: • Increase HCHLHIC website and social media utilization • Utilize messages consistent with community partners and stakeholders to reduce stigma about prevention and treatment of mental health conditions • #lamstigmafree (NAMI) and #lwishyouknew (Humanim) and other programs and in multiple language versions • Mental Health First Ald and other programs through NAMI, Horizon Foundation, Grassroots, etc. • Provided targeted education and campaigns for people who want to get involved, priority populations, Latinos, aging population • Promote and participate in outreach and educational events that collaborate with schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.) • Facilitate county-wide symposium/CE opportunities for providers, other care professionals and community members on pertinent behavioral health topics *SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTICE Howard County LHIC Lecal Mealth Improvement Cedition



Behavioral Health Workgroup 2018-2020 Action **Planning** Prioritized Tactics: Increase HCHLHIC website and social media utilization Utilize messages consistent with community partners and stakeholders to reduce stigma about prevention and treatment of addictions #onedeathistoomany and other programs and in multiple language versions Promote and participate in outreach and educational events that collaborate with schools, community organizations, faith-based communities, MCO's and others serving priority populations identified and which include the synchronization of messaging and provision of adequate services (for follow-up, etc.) Facilitate county-wide symposium/CE opportunities for providers and other care professionals in the community on pertinent addictions-related topics *SMART OBJECTIVES TO BE DEVELOPED FOR EACH SPECIFIC TACTIC **Howard County LHIC** Howard County Health Department

